

# Privacy Policy

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## 1. DATA CONTROLLER (Art. 4(7), GDPR)

The Data Controller is:

**SAATI S.p.A.**

Via Milano, 14 – 22070 Appiano Gentile (CO), Italy

Email: [privacy@saati.com](mailto:privacy@saati.com)

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## 2. TYPES OF PERSONAL DATA PROCESSED (Art. 4(1), GDPR)

The data collected includes:

**Identification and contact data:** name, surname, email address, phone number, company name (via contact form);

**Browsing data:** IP address, browser type, access times, cookies, and device information (see Cookie Policy).

**Note:** SAATI does not knowingly collect personal data from minors. If such data is inadvertently collected, it will be promptly deleted.

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## 3. PURPOSES AND LEGAL BASES FOR PROCESSING (Art. 6, GDPR)

Personal data are processed for the following purposes:

- a)** To respond to contact requests or spontaneous job applications → *Legal basis:* Art. 6(1)(b)
- b)** To send newsletters and promotional communications (with explicit consent) → *Legal basis:* Art. 6(1)(a)
- c)** To improve website functionality and user experience → *Legal basis:* Art. 6(1)(f)
- d)** To comply with legal obligations → *Legal basis:* Art. 6(1)(c)

Processing is based on:

**Explicit consent** (Art. 6(1)(a))

**Legitimate interest** (Art. 6(1)(f))

**Legal obligations**

Consent can be withdrawn at any time without affecting the lawfulness of prior processing.

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## 4. NATURE OF DATA PROVISION

Providing your data is **optional**, but **necessary** to respond to your requests. Marketing communications require **explicit consent**.

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## 5. METHODS OF PROCESSING

Processing is performed by authorized personnel using secure IT systems, including the **Salesforce** CRM platform. The company adheres to the principles of data minimization, fairness, and confidentiality.

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## 6. DATA RETENTION PERIOD (Art. 5(1)(e), GDPR)

**Contact form data:** stored for 18 months after last interaction

**Marketing consent data:** stored for up to 36 months

**Browsing data:** stored as per the Cookie Policy

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## 7. DATA SHARING AND TRANSFERS OUTSIDE THE EU

Data may only be accessed by authorized marketing and sales staff. It will not be shared with third parties except:

As required by law

In response to legal proceedings

For fraud prevention or security reasons

Data collected through the contact form is processed through **Salesforce**, with servers based in the **United States** (Minnesota and South Carolina). Data transfers are regulated by **Standard Contractual Clauses** (Art. 46 GDPR) approved by the European Commission.

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## 8. DATA SUBJECT RIGHTS (Art. 15–22, GDPR)

You have the right to:

Access your data (Art. 15)

Rectify your data (Art. 16)

Erase your data (Art. 17)

Restrict processing (Art. 18)

Data portability (Art. 20)

Object to processing (Art. 21)

Withdraw your consent (Art. 7(3))

To exercise these rights, email: **privacy@saati.com**

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## 9. INTERNATIONAL COMPLIANCE

Although SAATI is based in the EU and governed by the GDPR, the company applies these data protection standards globally. Users from outside the EU will enjoy **equivalent levels of protection**, aligned with applicable U.S. and international laws.

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## 10. POLICY CHANGES (Art. 13(2)(c), GDPR)

This Privacy Policy may be updated. The most recent version is always available on [www.saati.com](http://www.saati.com). Users are encouraged to check the "Privacy" section regularly.

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## CONTACTS

### SAATI S.p.A.

Via Milano, 14 – 22070 Appiano Gentile (CO), Italy

Email: [privacy@saati.com](mailto:privacy@saati.com)